

Bexar County Economic Profile



Comprehensive Economic Development Strategy
October 2012

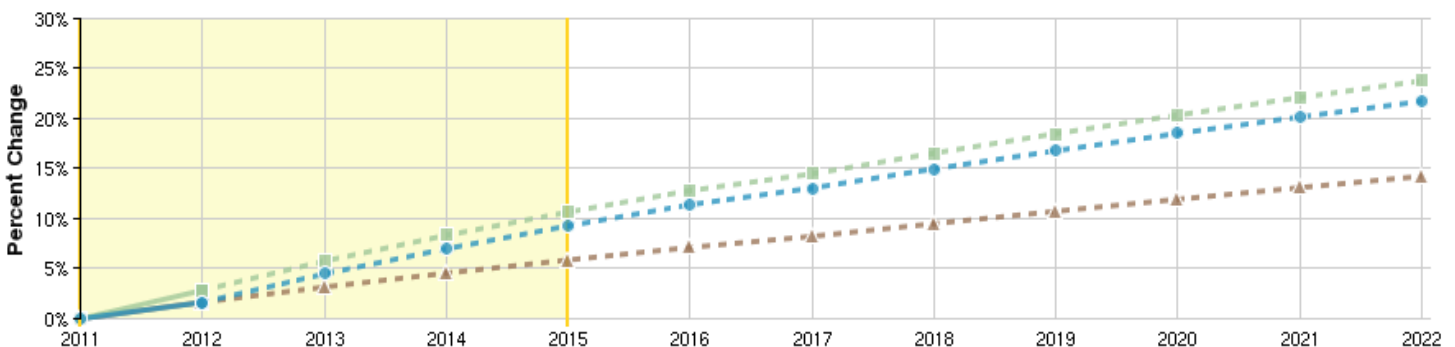
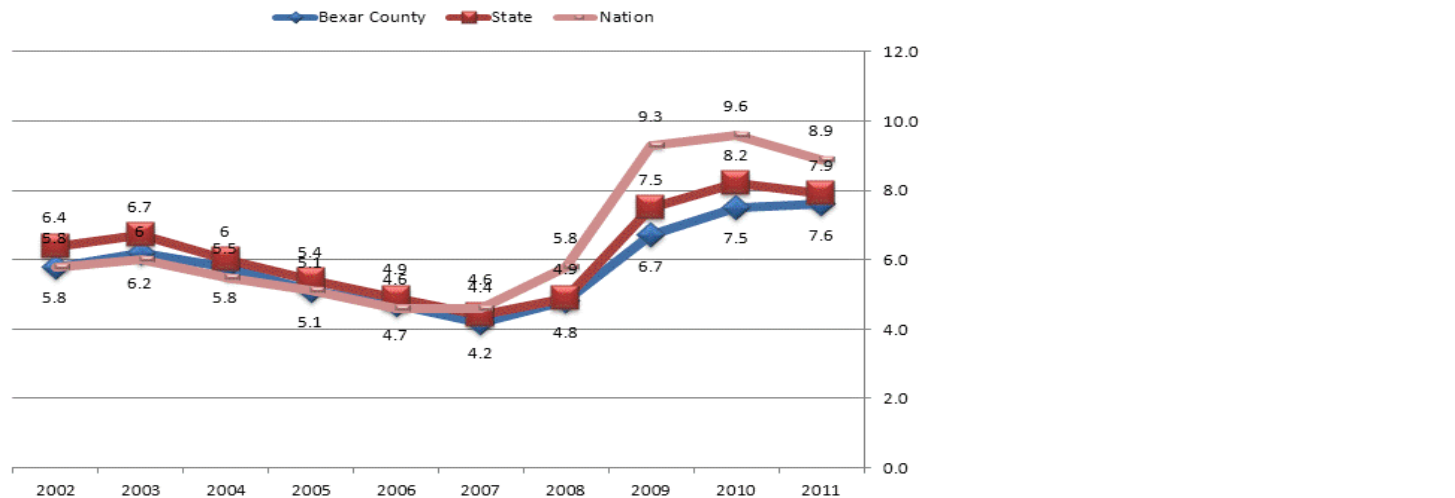
Labor Force Data

The Bexar County unemployment rate averaged to 7.6 percent in 2011, up from 7.5 percent averaged in 2010.

Comparing Bexar County to the state and nation, the Texas unadjusted (actual) unemployment rate averaged 7.9 percent in 2011, while the nation's unadjusted (actual) unemployment rate was 8.9 percent in 2011.

Source: Department of Labor

Regional Trends



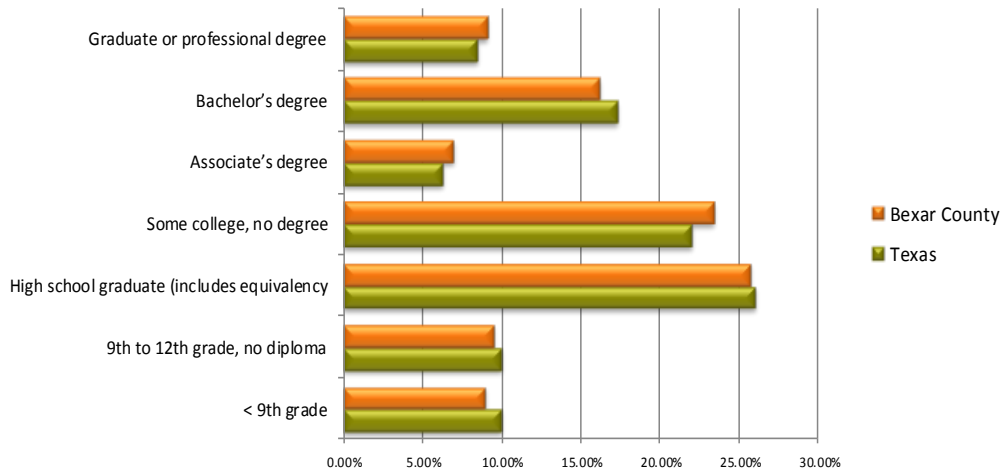
Region	2011 Jobs	2015 Jobs	% Change
Bexar	1,020,402	1,115,134	9.3%
State	14,681,471	16,247,350	10.7%
Nation	176,769,254	187,155,067	5.9%

Source: EMSI, Economic Modeling

Population, Educational Attainment, and Industry Data

	Total Population	% Population 20-54	Median Age	Households	Median Household Income	Per Capita Income
US	303,965,272	48.7%	36.9	76,254,318	\$51,914	\$27,334
Texas	24,311,891	49.4%	33.4	8,539,206	\$49,646	\$24,870
Bexar County	1,650,052	49.5%	32.7	580,224	\$ 47,048	\$23,225

Source: 2010 US Census



Source: 2010 US Census

Industry	2012 Jobs	Avg. Earnings (2012)
Agriculture, Forestry, Fishing and Hunting	3,669	\$28,167
Mining, Quarrying, and Oil and Gas Extraction	10,396	\$68,828
Utilities	498	\$67,496
Construction	67,403	\$39,495
Manufacturing	39,204	\$57,299
Wholesale Trade	26,035	\$61,013
Retail Trade	98,890	\$30,913
Transportation and Warehousing	25,012	\$47,871
Information	19,524	\$75,048
Finance and Insurance	82,117	\$64,095
Real Estate and Rental and Leasing	41,956	\$24,958

Industry	2012 Jobs	Avg. Earnings (2012)
Professional, Scientific, and Technical Services	60,735	\$61,899
Management of Companies and Enterprises	11,931	\$84,685
Administrative and Support and Waste Management and Remediation Services	72,644	\$28,970
Educational Services (Private)	22,847	\$29,299
Health Care and Social Assistance	116,636	\$49,137
Arts, Entertainment, and Recreation	20,124	\$23,540
Accommodation and Food Services	91,319	\$20,800
Other Services (except Public Administration)	54,770	\$22,376
Government	171,337	\$66,730
Unclassified Industry	130	\$36,874

Source: EMSI, Economic Modeling

Economic Strengths and Priorities

- In its Community Vision, SA 2020 outlines aggressive development goals that are guiding economic and community stakeholders plans and investments within Bexar County, including:
 - Economic Competitiveness: San Antonio is recognized as a leader in business that prospers through innovation in 21st century industries.
 - Target industries include traditional strengths:
 - Education
 - Health services
 - Government
 - Leisure and hospitality
 - As well as emerging industries:
 - Healthcare and biosciences
 - Information technology and security
 - Aerospace
 - New energy
 - Education: San Antonio has orchestrated one of the greatest turnarounds in education in the United States.
 - Downtown Development: Downtown is the Heart of San Antonio and everyone's neighborhood.
 - Natural Resources and Environmental Sustainability: San Antonio is recognized as a responsible steward of its natural resources and a model for responsible resource management.
 - Transportation: San Antonio's transportation system is recognized as a model of efficiency and environmental sustainability.
- While suburban Bexar County municipalities in large part share economic and community development goals and priorities with San Antonio and the broader region, these communities also have unique strengths, priorities, and successes:
 - Windcrest is home to the largest IT company within the region, Rackspace, and is in a unique position to build a strong local technology presence and develop retail to support its unique economy.
 - Shavano Park offers premier housing Bexar County residents.
 - The Schertz-Universal City-Converse area in northern Bexar County has developed a strong retail, healthcare, logistics, and light manufacturing economic base.
 - Alamo Heights continues to maintain a strong sense of community and is a desired residence within Bexar County due to its high performing school district and high home values.

Resources

US Department of Commerce (<http://www.bea.gov/index.htm>); TexasAhead (<http://www.texasahead.org/>); Window on State Government (<http://www.window.state.tx.us/taxinfo/sales/>); Texas Industry Profiles (<http://www.texasindustryprofiles.com/apps/cnp/index.asp>).

Economic Development Challenges

- Educational attainment of the population age 25+ trails nation:
 - 81.4% are high school graduate or higher versus 85.0% for the US.
 - 25.3% achieved a bachelor's degree or higher versus 27.9% the US.
- San Antonio trails peer metro regions in four indicators of innovation, ranking:
 - 43rd of 51 in patent activity
 - 36th of 51 in venture capital
 - 25th of 51 in entrepreneurship
 - 50th of 51 in small business development
- San Antonio trails peer metro regions in measures of workforce competitiveness, ranking:
 - 48th of 51 in college attainment
 - 47th of 51 in creative professional employment
 - 48th of 51 in the % of population age 25 to 34 and that had attained a college degree
 - 48th of 51 in trade sector talent
 - 28th of 51 in international talent

Source: City Vitals 2.0, CEOs for Cities (2012)



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